



COMPETITION ADVOCACY

Overview of the Office of Competition and Consumer Protection's
strategy and main achievements in 2013

V4 Competition Conference
Budapest, 20 March 2014

Statutory role to advocate for competition:

- article 31 of the Act of 16 February 2007 on competition and consumer protection:

The scope of the activities of the President of the Office shall include:

- *(...) preparing and editing publications and educational programmes promoting awareness of competition and consumer protection;*
- *collecting and disseminating jurisdiction passed in cases concerning competition and consumer protection, in particular posting the decisions issued by the President of the Office on the Office's website;*

- Our objectives:



- Support and promote competition principles
- Raise awareness and foster competition culture
- Create a positive social climate for the development of competition
- Provide transparency, legal certainty and predictability

- Our target groups:



- Public authorities
- Business community
- Society
- Media

- Our strategy:



- Advocacy as a core element of agency's portfolio
- Setting clear priorities and aligning them to the enforcement priorities
- Proactive approach
- Message tailored to recipients
- Selecting the most appropriate instruments

- Our tools:



- Market analyses – drafting and presenting reports
- Participation in legislative process
- Guidelines, clarifications
- Website/Media
- Educational campaigns

UOKiK's most successful advocacy campaigns:

- 2009/2011 *Leniency*
- 2009 *Competition on local markets*
- 2011 „*Mergers under control*”
- 2012 „*Entrepreneur, do not collude!*”



2013/2014 COMPETITION AND PUBLIC PROCUREMENT

Advocacy initiatives in the field of public procurement:

- Important element of Polish competition policy until 2018
- Public procurement system - difficult area - Public Procurement Law amended oftentimes in less than 10 years
- Multi-million contracts awarded each year, involvement of EU funds

REPORT „The system of public procurement and the growth of competition in the market”:

- Diagnosis of public procurement system through a competition prism
- Our ideas and postulates how to improve the system of public procurement
- Reaching out to parliament members
- Public debate on the report's findings and UOKiK's proposals

Variety of advocacy instruments used:

- Building relationships with relevant public institutions (*the Internal Security Agency, Central Anti-Corruption Bureau Public Procurement Office and Ministry of Infrastructure and Development*)
 - Memorandums and agreements
 - A series of lectures and trainings
 - Common initiatives
- Brochure about bid rigging
- Special bid rigging template available on UOKiK's website

Thank you

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