



GAZDASÁGI  
VERSENYHIVATAL

<b>Case number:</b>	Vj-120/2007
<b>Type of case:</b>	Consumer fraud
<b>Undertaking(s) concerned:</b>	Tesco Global Stores Co. Ltd.
<b>Short description:</b>	Tesco deceived consumers by the advertising of one of its discount campaigns last year
<b>Decision:</b>	A fine of EUR 380 000 was imposed on the undertaking.
<b>Date:</b>	Budapest, 15 January 2008