



GAZDASÁGI VERSENYHIVATAL
HUNGARIAN COMPETITION AUTHORITY
years in serving fair competition for consumers

Case number:	Vj-60/2009
Type of case:	Restrictive agreement
Undertaking(s) concerned:	GEKKO Garden Kft.
Short description:	In order to establish its extensive franchise-network, GEKKO concluded several standard franchise contracts with the partners who operate playschools. In these contracts that were concluded between 2001 and 2008, GEKKO applied vertical price-fixing and in addition to a non-compete clause territorial exclusivity was also stipulated.
Decision:	The Hungarian Competition Authority (Gazdasági Versenyhivatal – GVH) established that GEKKO Garden Kft. (GEKKO) that provides playschool services, suitable for developing talent of children, violated the prohibition of agreements restricting economic competition with several provisions of the standard franchise contracts that were applied by GEKKO and its franchisees between 2001 and 2008. Considering that the GVH didn't find it reasonable, there has been no fine imposed on the undertaking.
Date:	27 April 2010