

Case number:	Vj-184/2005
Short title:	TIENS Hungary Kft. – advertising
Type of case:	Deception of consumers
Description:	TIENS Hungary Kft. attributed medicinal effect to its products, despite the fact that these products did not have such a feature.
Decision:	<p>The Competition Council established that the TIENS Hungary Kft. infringed the provisions on the prohibition of unfair manipulation of consumer choice of the Hungarian Competition Act.</p> <p>It ordered TIENS Hungary Kft. to inform its consumers, who also carry out retail activities towards end consumers, about the present decision of the Competition Council of the GVH and a fine of HUF 10 million (approx. EUR 40 thousand) on TIENS Hungary Kft.</p>
Date:	6 March 2006