



GAZDASÁGI
VERSENYHIVATAL

Case number:	Vj-22/2006
Type of case:	Unfair manipulation of consumer choice
Undertaking(s) concerned:	TESCO
Short description:	The Competition Council of the Hungarian Competition Authority established in its decision issued on 6 July 2006, that Tesco-Global Áruházak Zrt. pursued a behaviour capable of unfairly manipulating consumer choice, when it made false declarations concerning several products in its advertisements. The Hungarian Competition Authority (hereunder: GVH) when calculating the HUF 100 million fine took into account the fact that this was the ninth decision made against TESCO as an aggravating circumstance.
Decision:	Fine of HUF 100 million
Date:	Budapest, 6 July 2006