



GAZDASÁGI  
VERSENYHIVATAL

<b>Case number:</b>	Vj-149/2006
<b>Type of case:</b>	Unfair manipulation of consumer choice
<b>Undertaking(s) concerned:</b>	Euronics Kft.
<b>Short description:</b>	Deceptive leaflets on rebates.
<b>Decision:</b>	The Competition Council of the GVH established in its decision that the leaflets titled "Euronics Műszaki Áruházlánc" („Euronics Retail Chain for Technical Goods” of Euronics Kft. published between 10 April 2006 and 9 August 2006 about its rebates was suitable for deceiving consumers. The four undertakings concerned by the case were fined HUF 45 million as a total.
<b>Date:</b>	Budapest, 22 February 2007