



GAZDASÁGI  
VERSENYHIVATAL

<b>Case number:</b>	Vj-007/2009
<b>Type of case:</b>	Consumer deception
<b>Undertaking(s) concerned:</b>	Üstöki Kereskedelmi, Szolgáltató és Ügynöki Kft.
<b>Short description:</b>	Üstöki Kft. falsely assigned curative effects to some of its products that were, on top of it, offered at promotional prices for years with unreal price reductions.
<b>Decision:</b>	The Hungarian Competition Authority imposed a fine of HUF 13 million (approx. EUR 48,5 thousand) on the undertaking and ordered it to publish a corrective statement.
<b>Date:</b>	6 August 2009