



GAZDASÁGI VERSENYHIVATAL

HUNGARIAN COMPETITION AUTHORITY
years in serving fair competition for consumers

Case number:	Vj-111/2009
Type of case:	Consumer deception
Undertaking(s) concerned:	Euro Correct Consulting Kft. Group Saving Kft. Group Center Kft. New Face Média Kft.
Short description:	The Hungarian Competition Authority (GVH) has imposed a total fine of about HUF 45 million (approx. EUR 160 thousand) on four undertakings since they pursued unfair commercial practices against consumers by means of advertisements published in the printed media in connection with purchasing groups between 1 September 2008 and 1 September 2009.
Decision:	Based on the decision made by the GVH on 25 May 2010, Euro Correct Consulting Kft that was registered in 2003 is to pay a fine of HUF 9.3 million (approx. EUR 33 thousand), Group Saving Kft. that was established in 2009 with the membership of the ex chief-executive of Euro Correct HUF 8.9 million (approx. EUR 32 thousand), Group Center Kft. that was also established in 2009 by one of the members and a senior manager of Euro Correct HUF 21 million (approx. HUF 75 thousand) and New Face Média Kft. is obliged to pay a fine of HUF 5 million (approx. 18 thousand).
Date:	25 May 2010