



GAZDASÁGI
VERSENYHIVATAL

Case number:	VJ-100/2008
Type of case:	Unfair Manipulation of Consumer Choice
Undertaking(s) concerned:	Intersport Austria GmbH
Short description:	Ads published by Intersport promised more beneficial rebates than the ones available in reality, thus misleading consumers – established the Hungarian Competition Authority (the GVH).
Decision:	The GVH established that the ads of Intersport stores were eligible for the deception of consumers, thus Intersport Austria GmbH was fined HUF 5 million (approx. EUR 17 thousand).
Date:	Budapest, 24 March 2009